In our experience, targeted employer engagement at the right moment in a young person’s life can be transformational for both parties…it’s a social and economic imperative that employers collaborate together to help transform lives. Every young person deserves a great start to their working lives and UK employers have an active role to play in determining that.

EY Foundation 2016

work-wise Training & HR Portfolio
inspired, influenced and designed by employers

FOR EMPLOYERS who want to invest in the skills pipeline of the future

Employers in Education: ATTRACTIONING YOUNG TALENT INTO BUSINESS

Find out more
www.work-wise.co.uk
info@work-wise.co.uk
0114 2212 521
If businesses want to increase their market share or promote a new product, they research, plan and invest for the long term. Yet when it comes to recruiting the best possible talent for the future longevity of their business, many seem to think it will just appear. As employers we need to adopt the same medium and long term investment strategy into attracting young people, if we are to get the very best future talent into our companies.

Chris Hudson, Chimo Holdings Ltd, Chair of The work-wise Foundation

Workshops, Training, Resources and Support for Employers

1. **Be Prepared**: Employer toolkit and ½ day workshop to help employers engage with schools to support and prepare young people for work and apprenticeships. Includes sample activities policies, health, safety & safeguarding, work experience templates, and more. Aimed at HR, supervisory, mentors & operational managers.

   “This toolkit has transformed our business, the way we market and recruit apprentices and young people into our company.”

   Stuart Murphy, MD/Owner, Rollem Ltd

2. **Be Safe**: ½ day workshop for operational staff, providing practical and real life examples to reassure employees how to provide safe, meaningful experiences to support young people understand and prepare for the world of work. For HR, H&S and Operational staff and any employee who come into contact with young people.

   “Excellent – pitched just right for our operational staff, real life scenarios with relevant and practical advice, reassuring and building staff confidence to work with young people in a safe but meaningful way.”

   Helen Waller, Group HR & Payroll Manager Naylor Industries plc

3. **Be Ready**: ½ day workshop for HR and operational staff to gain the essentials for develop a customised Young People Policy for companies who actively participate in education, providing work experience and other work related activities for children and young people.

   “A very valuable tool for us providing guidance for all our staff, helping us to have uniformity, compliance but also exciting opportunities for young people to learn about the world of work.”

   Helen Waller, Group HR & Payroll Manager Naylor Industries plc

4. **Be Impactful**: Tools and frameworks to help employers design their impact measurement framework to report short, medium and long term engagement and investment in education. Useful for companies who report on Corporate Social Responsibility

   “It is a common misconception that employers give to education without tangible returnable results. Engagement with local schools provides a pipeline of young talent ready for the world of work – a very cost effective return on our time invested.”

   Lisa Pogson, Joint MD, Airmaster Air Conditioning Ltd

5. **Be a work-wise employer**: Join our collective of companies collaborating to increase the future talent pipeline into industry.

   “I am proud to be a founding supporter of The work-wise Foundation. They make engagement with education and young people easy, enjoyable, and impactful. We all need to help young people bridge the gap between education and employment – work-wise makes that possible.”

   Vince Middleton, Chairman Newburgh Precision Ltd

**Prices and Bookings:**

Please visit [www.work-wise.co.uk](http://www.work-wise.co.uk)

Workshops from £95 per person

Discounts for in-house bookings

Bespoke training and consultancy from £450 per day

For more information, contact:

**work-wise Foundation**

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